

# *MAZDA CX-3*

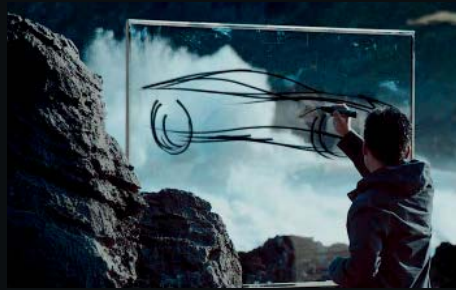






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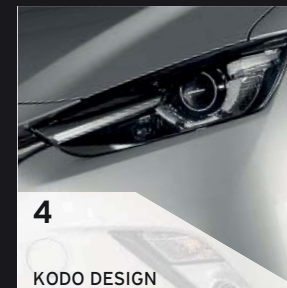
Throughout this brochure, you can hold your smartphone or tablet over the QR codes using a QR code reader app to download and unlock extra content including images, videos and other information. Scan the above QR code to access the Mazda Community. Here you will discover videos, images and additional content related to the Mazda Rebels, like-minded individuals who represent Mazda's vision of defying convention.



The challenger spirit runs deep at Mazda. We are not afraid to take risks and to challenge conventional wisdom to make things better. We do this to fulfil one simple goal: create cars that are fun to drive. If you've driven a Mazda you already know. If not, get ready for the experience.

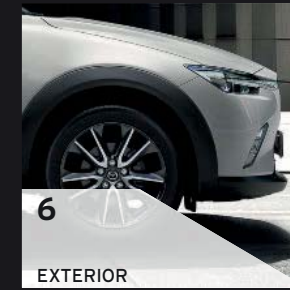


## EVERY NEW IDEA BEGINS WITH A CHALLENGE



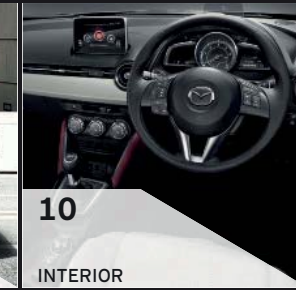
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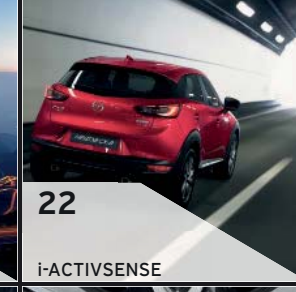
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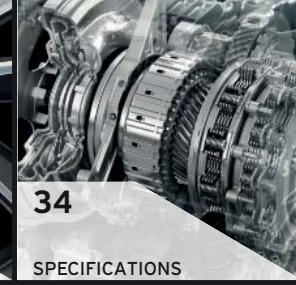
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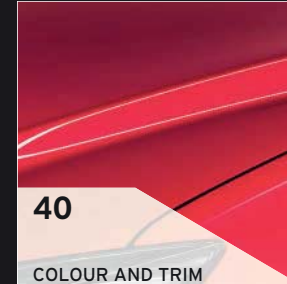
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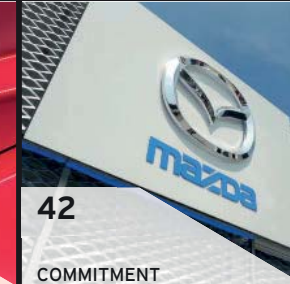
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# 魂動

KODO : SOUL of MOTION



reddot design award  
winner 2015

## AWARD-WINNING DESIGN

The stunning looks of the all-new Mazda CX-3 are thanks to its award-winning 'KODO - Soul of Motion' inspired design. Distinctive LED headlights\* and a silver-edged front grille\* provide an aerodynamic and sleek appearance to the vehicle front. While the compact, sculpted body offers the sensation of enhanced speed and fluid driving.

Main image shows Mazda CX-3 GT in optional Soul Red Metallic and optional Ceramic Metallic paint. \*LED headlights are standard from Executive SE grade, silver front grille is standard on GT grade.





## THE START OF SOMETHING NEW

With its muscular shoulders and striking appearance, the all-new Mazda CX-3 offers a new approach to compact vehicle design. Side chrome moulding\* and 18" alloy wheels\* with three-dimensional contoured spokes promise to turn heads, while the SKYACTIV body and chassis deliver the sporty, 'fun to drive' performance you expect from Mazda.



All-new Mazda CX-3 GT in optional Ceramic Metallic paint. \*Standard on GT.



# IT'S HARD TO LOOK AWAY

The flowing profile of the all-new Mazda CX-3 gives an impression of energy in motion. Slim, sharp headlights sweep into Mazda's signature wing to create an imposing front and profile view.



All new Mazda CX-3 GT in optional Ceramic Metallic paint.





# FEELS LIKE HOME

Designed with the driver in mind, the spacious interior of the all-new Mazda CX-3 offers quality that's built to last. Sculptured deco panels and detailed stitching provide a luxurious finish to the fascia. Our selection of exclusive seat trims offers you a more comfortable drive, while the elevated seating position provides a perfect view of the road ahead.



Main image shows Mazda CX-3 GT with optional Half Stone leather, half black LUX SUEDE® interior seat trim.



# COMFORT THAT ADAPTS

The all-new Mazda CX-3 seats five in supreme comfort. When you need to transport something larger than the regular boot space holds, the 60:40 split-folding rear seats easily make extra room.



Main image shows Mazda CX-3 GT with optional half Stone leather, half black LUX SUEDE® interior.



## FLEXIBLE SEATING

With flexible seating and clever storage solutions, all-new Mazda CX-3 can easily adapt to your needs.



## FLAT FLOOR LOAD

The 60:40 split rear seats fold flat to provide a large, level load space with the flexible cargo board in the upper position.



## FLEXIBLE CARGO BOARD\*

In the upper position the cargo board provides a level load space when loading the boot and the added benefit of a completely flat load space with the rear seats folded.



## FLEXIBLE CARGO BOARD\*

A secure separate storage space beneath the cargo board allows storage of smaller items, whilst still allowing larger items to be placed above.





Experience the perfect combination of information, connectivity and entertainment in the all-new Mazda CX-3. Connect your smartphone to get access to internet radio stations, podcasts and service information for safe in-vehicle use\*. Enjoy your music using the vehicle's built-in DAB radio or connect mobile devices via USB or Bluetooth® streaming to make hands-free phone calls\*. With a selection of useful technologies, the Mazda CX-3 delivers an interactive, engaging experience that replicates its sporty driving performance.

#### MULTIMEDIA COMMANDER\*

While driving, the Multimedia Commander enables you to safely alter vehicle settings and browse large volumes of information from the MZD Connect. It is conveniently placed between the driver and front passenger seat and can be used as easily as changing gear.



The MZD Connect\* system is divided into five sections as displayed on the home screen.



#### COMMUNICATION

- Easily make and receive phone calls via the Bluetooth® hands-free functionality
- Access previous call history or contact information
- Access aha™ to connect to Facebook and Twitter



#### NAVIGATION\*\*

- Navigate to your destination by using real time traffic information services via a connected smartphone
- Get information about fuel prices and weather as you drive
- Choose between 2D or 3D map view



#### ENTERTAINMENT

- Access to DAB AM/FM radio, CD / MP3, USB, AUX and Bluetooth® streaming from a connected phone
- Listen to a connected device, such as an iPod® or USB storage device
- Access Stitcher™ apps for internet radio, audio books and podcasts



#### APPLICATIONS

- Monitoring fuel economy and showing status of i-stop
- Information on next maintenance due dates
- View vehicle warnings



#### SETTINGS

- Easily adjust audio, vehicle and other settings
- Adjust the Active Driving Display

## GET READY TO FEEL CONNECTED

The insightful technologies of the all-new Mazda CX-3 are designed to deliver an engaging, driver-centric experience like nothing else. Connect with friends via social networking sites, and access a wide range of useful information via the advanced MZD Connect\* system to make every journey as interactive as possible.





# QUALITY IN EVERY DETAIL

Every feature inside the Mazda CX-3 echoes the attention to detail our designers and engineers craft into every Mazda vehicle. Along with our high quality Bose® Sound System\*, cleverly designed technologies help improve every journey and keep you entertained.

The surprisingly spacious interior of the all-new Mazda CX-3 reflects the skill and craftsmanship of our designers to deliver a premium and driver-friendly environment. Essential driver information is displayed in the curved instrument panel using minimal downward eye movement. A selection of specifically placed Bose® speakers\* helps deliver sharp and impressive sound quality, playing your music from CD and connected USB storage devices as well as via AUX and Bluetooth® connection\*\*. With the combination of driving comfort and user-friendly on-board technologies, all-new Mazda CX-3 ensures the journey to your destination is made as easy and enjoyable as possible.

### BOSE® SOUND SYSTEM\*

Go where you want. Bring what you need. And enjoy the music you love. The Mazda CX-3 with custom-engineered Bose® Sound System.

#### BOSE® HIGH-PERFORMANCE SPEAKERS

- 1. Two 2.5 cm neodymium tweeters in the instrument panel.
- 2. Two 16 cm wide range speakers in the front doors.

- 3. Two 13 cm wide range speakers in the rear doors.

- 4. One 13 cm Richbass® woofer in a 10-litre custom engineered bass enclosure in the spare tyre wheel well.

- 5. Digital amplifier under the right front seat with Bose® Digital Signal Processing and 7 channels of customized equalization.

\*Standard on GT grade, the addition of the Bose® Sound System reduces loadspace from 350 litres to 287 litres. Furthermore, the flexible cargo board can only be placed in the higher position as opposed to higher or lower positions.



### ACTIVE DRIVING DISPLAY\*

The Active Driving Display provides essential driving information including speed, turn-by-turn navigational directions (optional) and emergency warnings via a head up display. This advanced piece of technology is positioned at eye level, meaning you can focus on the road ahead whilst being kept updated on relevant vehicle information.



### SATELLITE NAVIGATION\*\*\*

Real time traffic information and updates will make driving in any busy city more convenient and stress-free. Access live traffic reports and navigation directions through the conveniently placed 7" centre colour touch display, and control them using your voice or the Multimedia Commander.



\*Standard on GT grade. \*\*Standard from Executive grade. \*\*\*Optional Extra.





## *SKYACTIV TECHNOLOGY*

## CREATED TO EXCITE

SKYACTIV TECHNOLOGY is all about manoeuvrability and ease of driving, improved fuel economy and lower CO<sub>2</sub> emissions – all of which make driving more fun. By offering the perfect balance of enjoyment, performance and efficiency, our award-winning range of vehicle technologies proves we create cars that defy convention.



### TRANSMISSIONS

Offer accurate, faster gearshifts for improved driving pleasure and a sporty performance.



### ENGINES

Deliver exceptional levels of power and a dynamic performance, as well as lower emissions and improved fuel economy.



### BODY AND CHASSIS

Rigid and lightweight to offer the protection you need, combining a comfortable and sporty driving experience.



# FOR AN INTELLIGENT PERFORMANCE

The all-new Mazda CX-3 embodies the state-of-the-art design philosophy of Mazda. Our award-winning SKYACTIV technologies offer a responsive, sporty driving experience, providing a fuel-efficient performance without reducing any of Mazda's legendary 'fun to drive' appeal.

## SKYACTIV TECHNOLOGY

The philosophy of SKYACTIV TECHNOLOGY is about delivering top industry fuel economy and low CO<sub>2</sub> emissions, while offering a responsive and 'fun to drive' automotive experience. Our engines deliver a balanced combination of performance and fuel economy, ideal for driving both in the city and on motorways. Our body and chassis designs give you new levels of responsive driving and comfort. Our transmissions offer smooth and fast gearshifts for a sporty performance. Coupled with innovative technologies such as Mazda i-stop (start / stop system), SKYACTIV TECHNOLOGY enables the Mazda CX-3 to deliver an environmentally friendly and powerful performance.



### NEW BENCHMARKS FOR PERFORMANCE

Mazda CX-3 offers compact and powerful diesel and petrol engines, including the new 1.5-litre SKYACTIV-D diesel engine delivering 105ps offering performance and economy as one.



### MORE POWER TO YOUR WHEELS

The fun-to-drive aspect of the Mazda CX-3 is supported by the next-generation manual and automatic six-speed transmissions. The acclaimed SKYACTIV-DRIVE automatic transmission receives a more compact and lighter design, while maintaining a precise, crisp shift.



### PRECISE AND COMFORTABLE HANDLING

The SKYACTIV-CHASSIS delivers exceptional handling and stability. Coupled with MacPherson struts at the front and rear torsion beam suspension, our chassis design enhances ride comfort while allowing for nimble steering and a fluid, powerful driving sensation.



### WHEN BODY MEETS SOUL

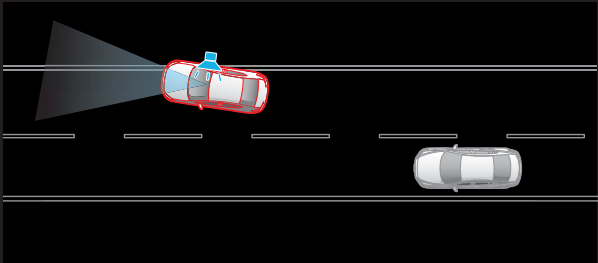
Using high-tensile steel to be rigid yet light, the SKYACTIV-BODY offers you protection, comfort and fuel efficiency with a sporty driving experience.





# i-ACTIVSENSE

The all-new Mazda CX-3 incorporates technologies that are specially designed to aid you when driving on busy or overly populated streets, helping to avoid collisions or reduce their severity. Combined with the rigid body, and both side and window airbags, each technology of the i-ACTIVSENSE system ensures you remain safe, without reducing ride comfort or Mazda's fun-to-drive experience.



## LANE DEPARTURE WARNING SYSTEM (LDWS) \*

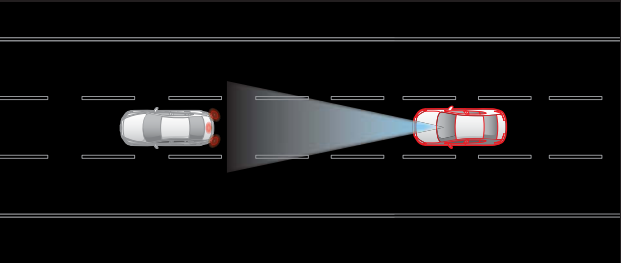
Designed to warn the driver if the vehicle inadvertently strays from its lane. A front-view camera monitors and calculates the car's position on the road, alerting the driver via an audible and visible warning if it starts to move out of the lane unintentionally.

## DYNAMIC STABILITY CONTROL (DSC) TRACTION CONTROL SYSTEM (TCS)

DSC enhances stability in critical driving situations, regardless of the road surface the car is driven on. The system, working in conjunction with ABS, reduces engine power when necessary and carefully regulates braking pressure on individual wheels, ensuring that the car can get round corners or obstacles without oversteering or understeering - whilst still maintaining maximum traction and stability. DSC works in conjunction with Traction Control System (TCS) making sure that the wheels do not spin on loose surfaces, at speeds of up to 29km/h by regulating the torque of the engine.

## HILL LAUNCH ASSIST (HLA)

Uses the brake control function within the Dynamic Stability Control system to keep your Mazda CX-3 stationary when stopped on an incline, so you can easily pull away without having to use the handbrake or rolling back. (Brake function operates for up to a maximum of 2 seconds).



## SMART CITY BRAKE SUPPORT (SCBS) \*

Designed to help minimise the risk of low-speed collisions. The system monitors the gap and closing speed of the vehicle in front, automatically braking if a collision is likely at speeds up to approximately 30 km/h.

## ALL-WHEEL DRIVE (AWD)

Mazda's advanced Active Torque Split all-wheel drive (AWD) system monitors the difference in speed between the front and rear axles, automatically detecting when the wheels lose grip. The system reacts by redistributing up to 50 percent of engine torque to the rear wheels to help maintain traction, whatever the road conditions. (Standard on AWD models)

## ADAPTIVE FRONT LIGHTING SYSTEM (AFS) \*\*

LED headlights with Adaptive Front lighting System (AFS), point the headlights in your direction of travel to illuminate the way forward during cornering at night.

# THE SAFEST PLACE ON THE ROAD

Every Mazda vehicle we produce contains an array of intelligent technologies that are designed to keep you safe. This is thanks to the i-ACTIVSENSE technologies, an intelligent collection of safety features that use sensors and a camera to monitor your surroundings and provide protection and convenience.







## Mazda CX-3

### EXECUTIVE

#### STANDARD FEATURES:

- 16" alloy wheels
- Dual exhaust
- Power-foldable heated door mirrors
- Rear spoiler
- Halogen headlights
- Daytime running lights
- Hill Launch Assist (HLA)
- Tyre Pressure Monitoring System
- DAB radio with CD player, Bluetooth® connection and six speakers
- 7" colour touchscreen and Multimedia Commander
- Internet and radio integration
- Rear seats 60:40 split
- Leather-trimmed steering wheel and gear knob
- Dynamic stability control (DSC)
- Power windows front & rear
- Cruise control with adjustable speed limiter
- Driver and passenger front, side and curtain airbags
- Coming home / leaving home lights
- Manual air conditioning
- Steering wheel-mounted audio and Bluetooth® controls
- Power Starter Button and keyless entry
- Immobiliser and burglar alarm

#### OPTION

- Integrated satellite navigation



#### POWER STARTER BUTTON AND KEYLESS ENTRY

Enables you to start the car without even holding the key.



#### 7" DISPLAY WITH TOUCHSCREEN

MZD connect combines communication, entertainment and navigation (optional).



#### FLEXIBLE CARGO BOARD

High and low positions provide flexibility for different cargo loads.



#### MANUAL AIR CONDITIONING

Allows you to easily adjust the temperature of the interior to your needs.





# *Mazda CX-3* EXECUTIVE SE

## IN ADDITION TO EXECUTIVE GRADE:

- LED headlights, LED daytime running lights, LED front fog lights & LED rear lights
- Rain-sensing wipers
- Auto headlights
- Lane Departure Warning System (LDWS)
- Smart City Brake Support (SCBS)
- Rear privacy glass
- Heated front seats

- Rear parking sensors
- Automatic air conditioning

## OPTION

- Integrated satellite navigation



## HEATED FRONT SEATS

Perfect to keep you warm on chilly mornings.



## REAR PRIVACY GLASS

Provides an extra level of sophistication by enhancing the stylish looks and offering extra levels of security.



## RAIN AND LIGHT SENSORS

In low light conditions, headlights are automatically turned on. Sensors also regulate the frequency of your windscreen wipers, according to how heavily it is raining.



## AUTOMATIC AIR CONDITIONING

Provides a comfortable driving environment.





# *Mazda CX-3* GT

## IN ADDITION TO EXECUTIVE SE GRADE:

- 18" diamond cut alloy wheels
- DAB radio with CD AUX, USB connection, Bluetooth® and seven Bose® speakers
- Adaptive front lighting System (AFLS)
- Rear-view camera
- Half Leatherette seats, half black cloth trim with red piping\*
- Bright side garnish

- Radiator grille in silver
- Smart keyless entry
- Active Driving Display

## OPTIONS

- Integrated satellite navigation
- Half Stone leather, half black LUX SUEDE® with red piping trim\*



## LED HEADLIGHTS WITH AFLS

Striking headlights with Adaptive Front lighting System (AFLS), point the headlights in your direction of travel to illuminate the way forward during cornering at night.



## HALF STONE LEATHER, HALF BLACK LUX SUEDE® TRIM\*

Provides your interior with a luxury, premium feel, along with adding comfort to every journey. (Option)



## BOSE® PREMIUM AUDIO SYSTEM & DAB

Plays your music and radio stations at a high sound quality to keep you entertained as you drive.



## ACTIVE DRIVING DISPLAY

The Active Driving Display provides essential driving information including speed, turn-by-turn navigational directions (optional) and emergency warnings via a head up display.



# ACCESSORIES

A wide range of vehicle accessories for the Mazda CX-3 are available to improve every journey. These additional extras for the exterior provide new levels of driving convenience, as well as helping your Mazda CX-3 stand out and be unique.



SPORTS AERO ACCESSORY PARTS PACK & KODO DECALS SET



18" 5X2-SPOKE ALLOY WHEELS  
DIAMOND CUT (STANDARD ON GT)

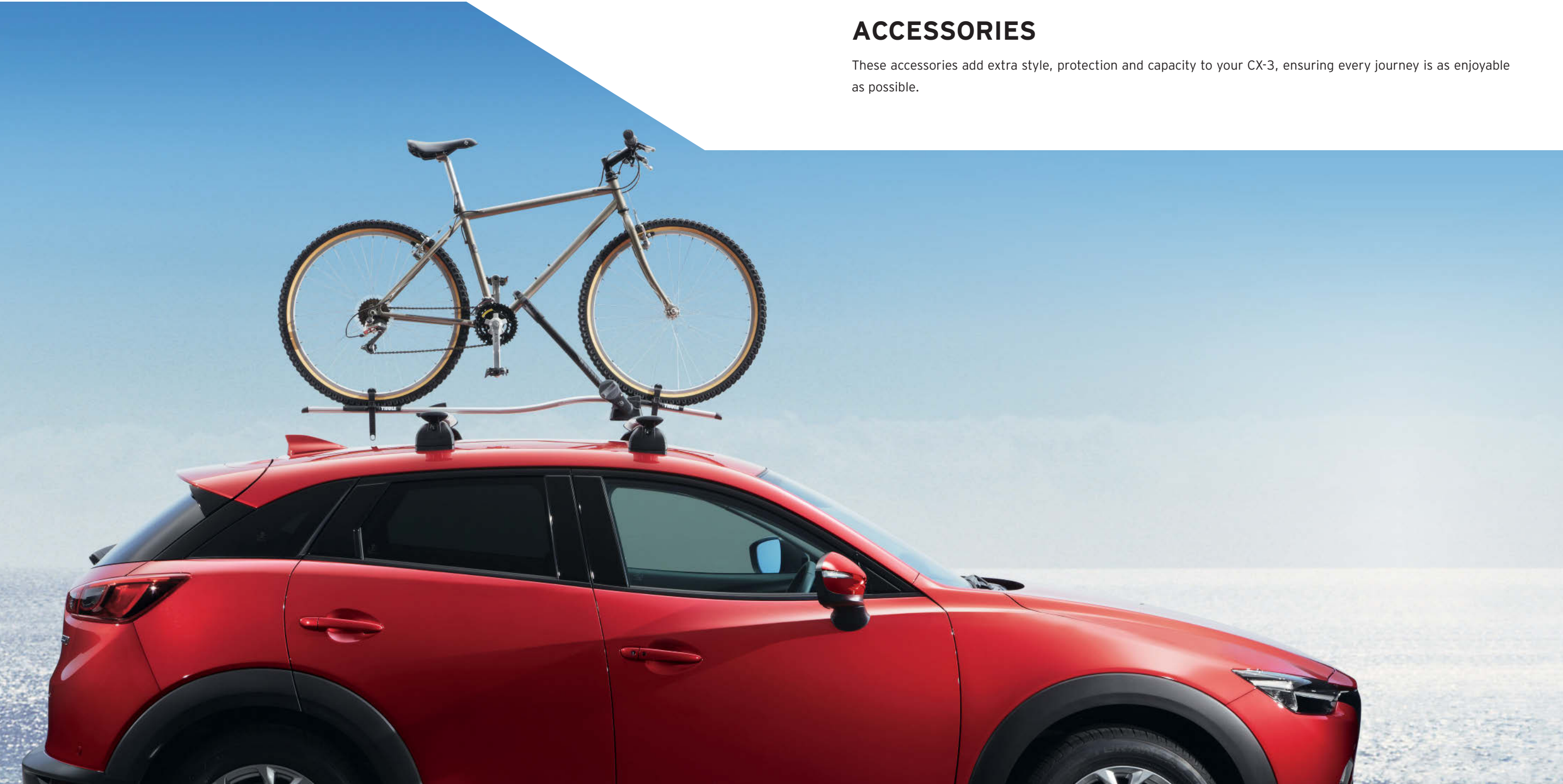


18" 10-SPOKE SILVER FINISH ALLOY  
WHEELS



# ACCESSORIES

These accessories add extra style, protection and capacity to your CX-3, ensuring every journey is as enjoyable as possible.



ROOF CARRIER



STAINLESS STEEL SCUFF PLATES



TRUNK LINER



CENTRE ARMREST



LED LIGHT UPGRADE KIT



SPECIFICATIONS

Model Availability	SKYACTIV-G 2.0L	SKYACTIV-D 1.5D	SKYACTIV-D 1.5D	SKYACTIV-D 1.5D
5-door	120ps Petrol 6MT (2WD)	105ps Diesel 6MT (2WD)	105ps Diesel 6MT (4WD)	105ps Diesel 6EAT (4WD)
SE	■	–	–	–
Executive	■	■	–	–
Executive SE	–	■	–	–
GT	–	■	■	■

■ = Available. – = Not Available.

Engine Type				
Displacement (cc)	1,998	1,499	1,499	1,499
Bore x stroke (mm)	83.5 x 91.2	76.0 x 82.6	76.0 x 82.6	76.0 x 82.6
Valves per cylinder	4	4	4	4
Maximum output [kW (PS) / rpm]	88 (120) / 6,000	77 (105) / 4,000	77 (105) / 4,000	77 (105) / 4,000
Maximum torque (Nm / rpm)	204 / 2,800	270 / 1,600-2,500	270 / 1,600-2,500	270 / 1,600-2,500
Compression ratio	14.0 : 1	14.8 : 1	14.8 : 1	14.8 : 1

Transmission				
Type	Manual	Manual	Manual	Automatic
Gear ratios:	1st	3.363	3.700	3.552
	2nd	1.947	1.947	2.022
	3rd	1.300	1.300	1.452
	4th	1.029	0.916	1.000
	5th	0.837	0.717	0.708
	6th	0.680	0.580	0.599
	Reverse	3.385	3.724	3.893
Final gear ratio	4,105	3,850	4,105	4,056

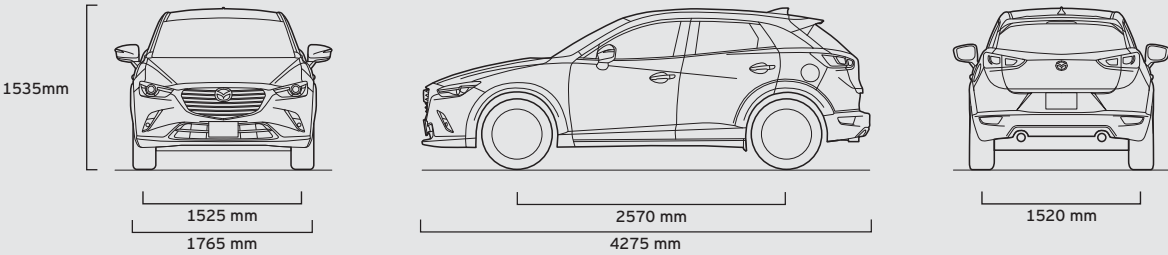
Steering				
Steering gear	Rack-and-pinion			
Minimum turning circle (wall-to-wall) (m)	11.4	11.4	11.4	11.4

Performance and Economy				
5-door				
Acceleration (0-100 km/h in sec)	9.0	10.1	10.5	11.9
Top speed (km/h)	192	177	173	172
Fuel consumption <sup>1)</sup> (l/100 km):	Urban	7.4	4.4	5.6
	Extra Urban	4.9	3.8	4.9
	Combined	5.9	4.0	5.2
CO <sub>2</sub> emissions <sup>1)</sup> (g/km)	137	105	123	136
EC emission level	Stage VI	Stage VI	Stage VI	Stage VI
Recommended fuel	Unleaded 95	Diesel	Diesel	Diesel
Fuel tank capacity (litres)	48	48	44	44

<sup>1)</sup> Fuel consumption and CO<sub>2</sub> emissions values according to 80/1268 EWG (1999/100/EC).

Dimensions and Weights	SKYACTIV-G 2.0L	SKYACTIV-D 1.5D	SKYACTIV-D 1.5D	SKYACTIV-D 1.5D
5-door	120ps Petrol 6MT (2WD)	105ps Diesel 6MT (2WD)	105ps Diesel 6MT (4WD)	105ps Diesel 6EAT (4WD)
Overall length / width / height (mm)	4,275 / 1,765 / 1,535			
Ground clearance (mm) between the axles – unladen	160	160	160	160
Track (mm):	Front	1,525	1,525	1,525
	Rear	1,520	1,520	1,520
Wheelbase (mm)	2,570	2,570	2,570	2,570
Front headroom / leg room / shoulder room (mm)	976 / 1,058 / 1,360			
Rear headroom / leg room / shoulder room (mm)	944 / 888 / 1,286			
Cargo volume, acc. to VDA (l):	5-seat mode (to belt line)	350 <sup>1)</sup>	350 <sup>1)</sup>	350 <sup>1)</sup>
	2-seat mode (to roof)	1,260 <sup>2)</sup>	1,260 <sup>2)</sup>	1,260 <sup>2)</sup>
Kerb weight (kg) incl. driver (75 kg) min.	1230	1275	1350	1370
Permitted gross vehicle weight (kg):	Total	1,690	1,735	1,800
	Front / rear	880 / 810	930 / 805	945 / 855
				970 / 845
Towing limit (kg):	8% gradient	1,200	1,200	1,200
	12% gradient	1,200	1,200	1,200
Maximum roof load (kg)	50	50	50	50

<sup>1)</sup> For vehicles equipped with Bose®, the cargo volumne is reduced to 287 litres. <sup>2)</sup>For vehicles equipped with Bose®, the cargo volumne is reduced to 1197 litres.





SPECIFICATIONS

Safety and Security		SE	Executive	Executive SE	GT
Mazda Advanced Impact Distribution and Absorption System (MAIDAS) engineered 'triple H' body structure to help protect occupants from impact forces		●	●	●	●
Supplementary Restraint System (SRS) – Central control unit and crash sensors, front seatbelt pre-tensioners, load-limiters and airbag system		●	●	●	●
Four-wheel Anti-lock Braking System (4W-ABS) with Electronic Brake-force Distribution (EBD)		●	●	●	●
Dynamic Stability Control (DSC)		●	●	●	●
Emergency Brake Assist (EBA)		●	●	●	●
Emergency Stop Signal (ESS)		●	●	●	●
Dual front airbags		●	●	●	●
Front side airbags		●	●	●	●
Front and rear curtain airbags		●	●	●	●
Front passenger airbag cut-off switch		●	●	●	●
Hill Launch Assist (HLA)		●	●	●	●
Lane Departure Warning System (LDWS)		–	–	●	●
Smart City Brake Support (SCBS)		–	–	●	●
Tyre Pressure Monitoring System		●	●	●	●
Seatbelts:	Front, 3-point (ELR) x 2 with pre-tensioners	●	●	●	●
	Rear, 3-point (ELR) x 3	●	●	●	●
	Front seatbelt reminder screen, with audible 'unbuckle' warning	●	●	●	●
ISOFIX child seat anchorage, attached to outer rear seats		●	●	●	●
Baby and child seats:	Child seat, 1st Baby Safe Plus	○A	○A	○A	○A
	Child seat, 2nd ISOFIX Duo Plus	○A	○A	○A	○A
	Child seat, 3rd Kid Plus	○A	○A	○A	○A
Burglar Alarm		●	●	●	●
Immobiliser system		●	●	●	●

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost.

Exterior		SE	Executive	Executive SE	GT
Tyres and wheels:	215/60 R16 tyres on 16" steel wheels	●	–	–	–
	215/60 R16 tyres on 16" Silver alloy wheels	–	●	●	–
	215/50 R18 tyres on 18" Diamond Cut alloy wheels	–	–	–	●
Metallic / Mica paint		○	○	○	○
Emergency tyre repair kit		●	●	●	●
Dual exhaust		●	●	●	●
Spoiler:	Rear, body colour	●	●	●	●
Radiator grille:	Material colour	●	●	●	–
	Silver	–	–	–	●
Decorative graphics		○A	○A	○A	○A
Privacy glass:	Rear, black	–	–	●	●
Wipers:	Front, adjustable speed with intermittent wipe and electric wash	●	●	–	–
	Front, automatic with rain sensor (tied to light sensor)	–	–	●	●
	Rear, intermittent wipe	●	●	●	●
Headlights:	Halogen, daytime running and manual height control	●	●	–	–
	LED daytime running and auto height control	–	–	●	–
	LED daytime running and auto height control with Adaptive Front Lighting (AFS)	–	–	–	●
Automatic headlights (tied to automatic wipers with rain sensor)		–	–	●	●
Fog lights:	Front LED	–	–	●	●
	Rear	●	●	●	●
Rear combination light:	Bulb	●	●	–	–
	LED	–	–	●	●
Parking distance sensors:	Rear	–	–	●	●
Door mirrors:	Body colour with side turn indicators	●	–	–	–
	Body colour, heated with power fold, side turn indicators	–	●	●	●
Side garnish:	Black	●	●	●	–
	Bright	–	–	–	●
Roof carrier system:	Roof rack	○A	○A	○A	○A
	Attachment for skis	○A	○A	○A	○A
	Small type for up to four skis or two snowboards	○A	○A	○A	○A
	Large type for up to six skis or four snowboards	○A	○A	○A	○A
	Attachment for bicycles	○A	○A	○A	○A
	Roof box	○A	○A	○A	○A
Tow bar:	Detachable	○A	○A	○A	○A
	Tow bar harness (available in 7-pin and 13-pin)	○A	○A	○A	○A
	Attachment for two bicycles	○A	○A	○A	○A

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost.



SPECIFICATIONS

Comfort and Convenience		SE	Executive	Executive SE	GT
Keyless entry system		●	●	●	●
Smart keyless entry		–	–	–	●
Engine start/stop button		●	●	●	●
Power-operated steering:	Electric	●	●	●	●
Cruise control:	Steering wheel-operated, with adjustable speed limiter	–	●	●	●
Power windows:	Front and rear, with driver's one-touch auto down and up	●	●	●	●
Air conditioning:	Manual	●	●	–	–
	Automatic	–	–	●	●
Front and rear floor mats:	Rubber floor mat with 'Mazda CX-3' logo	○A	○A	○A	○A
	Carpet floor mat, 'Standard', black, with 'Mazda CX-3' logo	○A	○A	○A	○A
	Carpet floor mat, 'Luxury', black, with 'Mazda CX-3' logo	○A	○A	○A	○A
Sun visors:	Front, with covered vanity mirror	●	●	●	–
	Front, with covered vanity mirror and holder	–	–	–	●
Interior Features					
Seats:	Driver's seat, manual slide, recline and height adjustment	●	●	●	●
	Front passenger's seat, manual slide and recline adjustment	●	●	●	●
	Height-adjustable head restraints	●	●	●	●
	Cloth interior	●	●	●	–
	Half black leatherette, half black cloth trim with red piping	–	–	–	● <sup>1)</sup>
	Half Stone leather, half black LUX SUEDE® trim with red piping	–	–	–	○ <sup>1)</sup>
Rear seats:	Heated front seats	–	–	●	●
	40 / 60 fold down	●	●	●	●
	Three height-adjustable head restraints	●	●	●	●
Centre armrest with stowage		○A	○A	○A	○A
Steering wheel:	Black, urethane moulded in colour	●	–	–	–
	Black, leather-wrapped	–	●	●	●
	Paddle shifts (Auto only)	–	–	–	●
Foot pedals:	Aluminium	○A	○A	○A	○A
Footrest:	Driver	●	●	●	●
Parking brake handle:	Black, plastic	●	–	–	–
	Leather-wrapped	–	●	●	●
Shift knob:	Black, plastic	●	–	–	–
	Leather-wrapped	–	●	●	●
Door inner handles:	Front and rear, silver	●	●	●	–
	Front and rear, chrome	–	–	–	●
Side door trim:	Black with cloth inserts	●	●	●	–
	Dark red, soft-touch with black Leatherette inserts	–	–	–	● <sup>1)</sup>
	Dark red, soft-touch with black LUX SUEDE® inserts	–	–	–	○ <sup>1)</sup>
Dashboard panel:	Black, soft-touch	–	●	●	● <sup>1)</sup>
	Stone, soft-touch	–	–	–	○ <sup>1)</sup>
Rear view mirror:	Manual day / night mode	●	●	●	●
Active Driving Display		–	–	–	●
Grab handles:	Front passenger's and two rear with coat hooks	●	●	●	●

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost; □ = Part of an option pack at an extra cost.

Interior Features		SE	Executive	Executive SE	GT
Audio systems:	AM/FM radio, CD and AUX jack socket, four speakers	●	–	–	–
	AM/FM with DAB modular radio / CD / MP3, 7" touchscreen display, six speakers, Bluetooth®with audio hands free calling and easy access to phone contacts, AUX-in <sup>2)</sup>	–	●	●	–
	AM/FM with DAB modular radio / CD / MP3, 7" touchscreen display, seven Bose® speakers, Bluetooth® with audio hands free calling and easy access to phone contacts, AUX-in <sup>2)</sup>	–	–	–	●
	Internet radio intergration (Aha app and Stitcher) <sup>2)</sup>	–	●	●	●
	Audio transfers from compatible device <sup>2)</sup>	–	●	●	●
	Satellite navigation	–	○	○	○
	Steering wheel-mounted audio controls	●	●	●	●
	Steering wheel-mounted bluetooth controls	–	●	●	●
	USB audio input port	●	–	–	–
	2 x USB audio input port	–	●	●	●
Rear view camera:	For vehicles with centre screen, switches on automatically when in reverse	–	○A	○A	●
Meter set:	Trip computer with Analogue speedometer	●	●	●	–
	Trip computer with Digital speedometer	–	–	–	●
Assist grip:	Passenger and rear seats	●	●	●	●
12V power outlet		●	●	●	●
Further storage spaces:	Glove box	●	–	–	–
	Glove box with illumination	–	●	●	●
	Front door pockets	●	●	●	●
	Front seat back pockets (Passenger's)	●	●	●	●
	Two cup holders (front)	●	●	●	●
		●	●	●	●
Interior light, dome with integral spotlight		●	●	●	●
Map reading spotlights		●	●	●	●
Luggage compartment:	Tonneau cover	●	●	●	●

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost; □ = Part of an option pack at an extra cost.  
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COLOUR AND TRIMS

BLACK WITH GREY STRIPED CLOTH (EXECUTIVE)



BLACK WITH GREY STRIPED CLOTH (EXECUTIVE SE)



HALF BLACK LEATHERETTE, HALF BLACK CLOTH TRIM WITH RED PIPING (GT^)



HALF STONE LEATHER, HALF BLACK LUX SUEDE® TRIM WITH RED PIPING (OPTIONAL CX-3 GT 1.5D 2WD 6MT / STANDARD ON CX-3 GT 4WD MODELS^)



ARCTIC WHITE SOLID



CRYSTAL WHITE PEARLESCENT\*



CERAMIC METALLIC\*



DEEP CRYSTAL BLUE MICA\*



METEOR GREY MICA\*



SOUL RED METALLIC\*



DYNAMIC BLUE MICA\*



TITANIUM FLASH MICA\*



JET BLACK MICA\*

Feature	Exterior Colour								
	Arctic White Solid (A4D)	Crystal White Pearlescent (34K)	Soul Red Metallic (41V)	Jet Black Mica (41W)	Meteor Grey Mica (42A)	Deep Crystal Blue Mica (42M)	Titanium Flash Mica (42S)	Dynamic Blue Mica (44J)	Ceramic Metallic (47A)
SE	■	□	□	□	□	□	□	□	□
Executive	■	□	□	□	□	□	□	□	□
Executive SE	■	□	□	□	□	□	□	□	□
GT	■	□	□	□	□	□	□	□	□

■ = Standard; □ = Option at an extra cost. ^ Mazda CX-3 GT models with 4WD come standard with Half Stone leather, half black LUX SUEDE® trim with red piping.

\*At extra cost.





#### BUYING AND OWNING

Hold your smartphone over the QR code to get more information about Mazda.



#### SERVICE AND WARRANTIES

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a **3-year warranty** for up to 100,000 km. Other available warranties for new vehicles include the Mazda **3-year paintwork warranty**, and a **12-year warranty** against corrosion. **Mazda Europe Service** offers cover in the event you require breakdown assistance, or if your vehicle is stolen or is involved in an accident. And as part of our **Mazda Service Promise**, we train all technicians in the fitting of high-quality parts, all of which come with a full Mazda warranty.

#### FINANCE

**Mazda Finance** offers a variety of finance packages to suit the needs of both private and business customers. With our wide choice of plans, nobody is more committed to delivering complete motoring confidence than Mazda and Mazda Finance.

#### WHAT YOU CAN EXPECT FROM MAZDA FINANCE:

- Face-to-face service from trained, plain-talking people at your local Mazda Dealer
- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and your motoring / ownership needs
- A Personal Contract Plan (PCP) which is individually tailored to give you flexible finance options

**Please ask your sales executive for a tailor-made finance quote for your new car.**

## OUR COMMITMENT TO YOU AND YOUR MAZDA

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

#### SKYACTIV TECHNOLOGY – HELPING YOU STAY EFFICIENT

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our **SKYACTIV TECHNOLOGY** range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

#### CUSTOMER EXPERIENCE

Start your journey with Mazda using the **Configurator** on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of body colours, seat trims and engine designs. Or why not join the Mazda **Community**? Here you will discover the Mazda Rebels, like-minded individuals who represent Mazda's ethos of defying convention. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.



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