

MAZDA 3



mazda

*WELCOME TO A
NEW WAY OF THINKING*

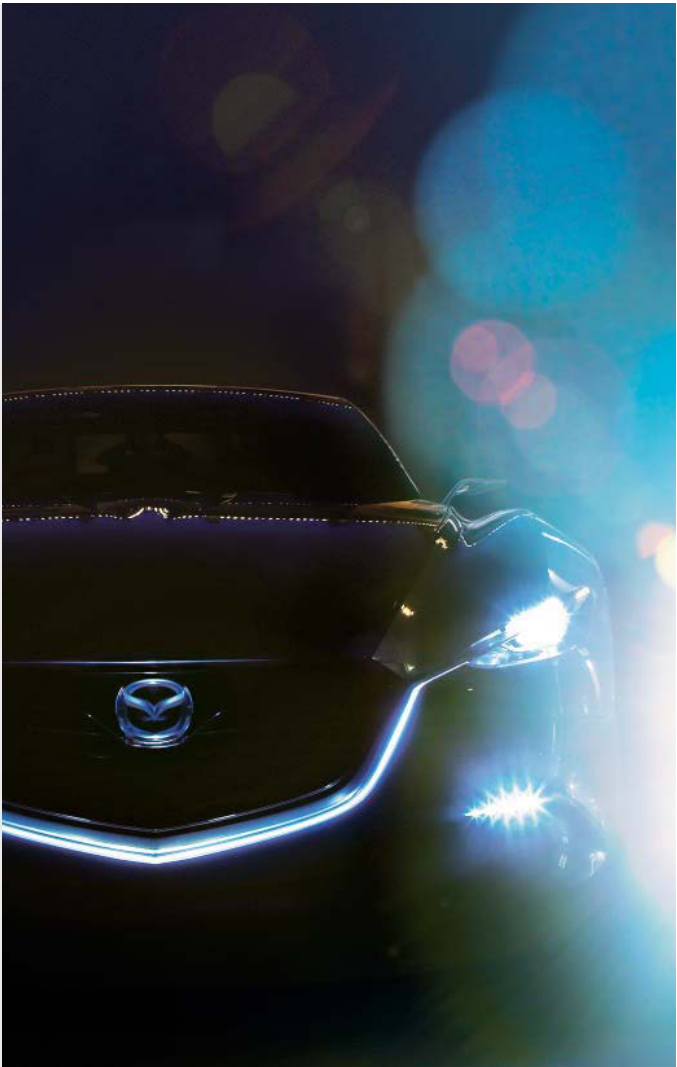
At Mazda we believe that if you accept conventional wisdom you end up with conventional cars. That's why we defy convention. It's a philosophy that has led to lighter cars that are more fun to drive – while being stronger and safer. It has led to engines that burn less fuel yet create more power. And it has resulted in cars that are designed to feel like a natural extension of the driver's body. If you're ready for a new way of thinking, welcome to Mazda.



Mazda Community Hub: www.mazdarebels.com
Discover the Mazda Rebels, like-minded individuals who represent Mazda's ethos of defying convention. You can also explore Facebook, Twitter and YouTube for even more Mazda related material.



Buying and Owning
Hold your smartphone or tablet over the QR code to get more information about Mazda.



WHEN YOU STEP IN, YOU'LL KNOW

With the perfect balance of performance and efficiency, the Mazda3 represents the exhilarating driving DNA you expect from Mazda. The vehicle's stunning looks are thanks to its award-winning design. Along with the sleek body, an array of active and passive safety systems, combined with our award winning SKYACTIV Technology help deliver a responsive and harmonious driving experience like no other.



reddot award 2014
winner



**WORLD CAR
AWARDS 2014**
TOP THREE IN
THE WORLD



GET READY TO BE NOTICED

Based around the 'Kodo – soul of motion' design, the streamlined body and sculpted edges of the Mazda3 convey power and fluidity, while the attention grabbing chrome lined front grille and signature headlights promise to turn heads. The distinctive flowing lines continue in the generously proportioned interior, with sport styled seats and soft-touch materials providing the comfort you need to enjoy the drive.



Image shows Mazda3 Platinum 150ps 4 door saloon with optional Titanium Flash Mica paint.

INTELLIGENCE YOU CAN'T DENY

The Mazda3 strengthens the interactive relationship between car and driver. The 7" colour display is positioned high on the dashboard, closer to the driver's natural line of sight, meaning your eyes stay on the road for more of the time. Advanced connectivity including internet apps safely providing access to Facebook and Twitter as well as the navigation system, are controlled using the newly designed Multi Media Commander*. With Mazda3, you're free to enjoy an entertaining and safe driving experience.



Image shows Mazda3 GT Automatic Interior with optional light stone leather trim. *Compatible mobile phone required, please refer to footnote on page 37 for more information, Navigation is available as an option at an additional cost.

DON'T JUST DRIVE. EXPERIENCE

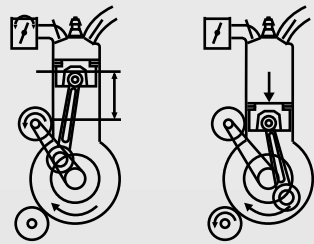
The beauty of the Mazda3 is matched by its performance. The aerodynamic, lightweight body design delivers precision and agility, guaranteeing a responsive and dynamic drive from the moment you set off. With improved fuel consumption and lower CO₂ emissions, the SKYACTIV 100ps petrol, 105ps diesel and 150ps diesel engines help make the Mazda3 a responsive, fun and environmentally-friendly vehicle that performs as brilliantly as it looks.



WHEN BODY MEETS SOUL

I-STOP SMART IDLING STOP SYSTEM

Reduces fuel consumption and emissions by shutting down the engine when the car comes to a standstill. Unlike other systems, i-stop effectively 'pauses' the engine rather than stopping it, so it's ready to restart within just 0.35 seconds in a smooth and fuel-efficient way. Available with petrol and diesel engines.



SKYACTIV-CHASSIS

The lightweight SKYACTIV-CHASSIS offers the perfect balance of agility and stability, providing a powerful and dynamic driving experience.



SKYACTIV-D 2.2 ENGINE 150PS

The SKYACTIV-D 150ps offers performance with low fuel consumption and improved CO₂ emissions, providing an exhilarating experience in keeping with Mazda's spirited driving DNA.



SKYACTIV TECHNOLOGY is all about fuel economy, low emissions and making driving more fun. Our engines deliver exceptional safety and environmentally friendly performances, combined with high levels of torque and power for fun driving. With innovative engines, transmissions, chassis and body designs, SKYACTIV TECHNOLOGY reimagines the car from the ground up.



GET READY TO CONNECT

7" COLOUR DISPLAY

Mounted high on the centre of the dashboard, the 7" colour touch screen displays a range of useful information, including access to mobile apps and mapped directions from the navigation system*.



Connect with friends and feel in sync with your car like never before. The 7" colour display with touchscreen provides access social networking and global radio stations via the internet*. Along with USB and Bluetooth® connectivity, you can access phone apps including aha™, which connects to your favourite web content, including music, podcasts and audio books*. All information is easily accessed using the multimedia commander, letting you focus on the road ahead while creating a strong link between you and your Mazda3.

*Compatible mobile phone required, please refer to footnote on page 37 for more information, Navigation is available as an option at an additional cost.



*ALWAYS
AHEAD
OF
THE
REST*

ACTIVE DRIVING DISPLAY*

Positioned in the driver's eyeline, the Active Driving Display system provides essential vehicle information including speed and turn-by-turn navigation**. Not only is this an advanced piece of technology, but the display lets you stay in control of your vehicle while you have the freedom to enjoy the drive.



Image shows Mazda3 GT grade and Active Driving Display. *Active driving display available on GT & Platinum Grades. **Navigation is available as an option at an additional cost.

THE ART OF SAFETY



The Mazda3 contains an array of intelligent safety features that are designed to help you relax and enjoy the drive. The active and passive safety systems warn you of impending dangers, mitigating damage and delivering a peaceful journey. All safety technology in the Mazda3 has been designed to provide generous levels of security and protection, without reducing or taking away the enjoyment of driving.

Smart City Brake Support (SCBS)

Take the stress out of city driving with Smart City Brake support. Designed to help avoid or minimise the effects of low-speed collisions, the laser based system continually monitors the gap and closing speed to the vehicle in front, and applies the brakes if a collision is likely, operating at speeds up to approximately 30km/h.

Adaptive Front Lighting System (AFS)*

Increase visibility when driving at night with the Adaptive Front Lighting System. The system adjusts the angle of the Bi-Xenon headlights when cornering to allow more of the road ahead to be lit which could increase your ability to react to any potential obstacles.

Dynamic Stability Control (DSC)

DSC enhances stability in critical driving situations. Working in conjunction with ABS, the system reduces engine power when necessary and carefully regulates braking pressure on individual wheels, ensuring that the car can get around corners or obstacles without oversteering or understeering – whilst maintaining maximum traction and stability.

Anti-lock Braking System (ABS)

ABS is a safety system which takes over control of the brakes under heavy braking. Through a mechanical system that ‘pumps’ the brakes quickly, it limits the lock-up of the wheels, which could send a car into a skid situation. This ‘pumping’ action can slow the vehicle faster and allows some steering control to avoid obstacles.

Traction Control System (TCS)

TCS utilises engine and brake control to assist drivers in regaining traction of driven wheels in the event of wheel spin. When the system detects driven wheel slippage, it reduces engine torque and operates braking to the traction-less wheel(s), slowing the wheel(s) down to match the speed of the other driven wheel(s), preventing loss of traction.



Mazda3

EXECUTIVE GRADE



- 16" alloy wheels
- Smart City Brake Support (SCBS)
- Anti-lock braking system with Electronic Brake-force Distribution and Emergency Brake Assist
- Dynamic Stability Control with Traction Control System
- Dual front, side and side curtain airbags
- Tyre Pressure Monitoring
- Hill Hold Assist
- Body colour roof spoiler*
- Power folding door mirrors
- Leather Steering Wheel and Gear Knob
- Front and rear power windows
- Manual air conditioning

- Trip computer
- Steering wheel-mounted remote audio and Bluetooth® controls
- 7.0" Colour Display
- Power Start Button
- Multimedia Commander
- AM/FM ,DAB radio MP3 / CD player with six speakers with Bluetooth®
- Internet app integration for internet radio, Facebook and Twitter**
- Auto-dimming inner mirror
- Coming home / leaving home lights

Options:

- Metallic / Mica painted finish
- Integrated navigation

Bodystyles:



- 5-door hatchback



- 4-door saloon

The Mazda3 provides enhanced levels of comfort and style. The sumptuous interior with piano black accents and silver painted edges provide idyllic driving comfort, while the shark fin antenna* and sleek sculptured edges enhance the exterior appeal and look of the entire car.

*5door hatchback only. **Please see footnote on page 37 for more information.
Image shows: Mazda3 Executive 105ps 5 door hatchback with optional Blue Reflex Mica Paint.



Manual air conditioning

Allows you to easily adjust the temperature of the interior.



Power Start Button

Enables you to start your vehicle without having to take the key from your pocket.



Multimedia Commander

Provides access to large volumes of information, while you remain focused on the road ahead.



16" alloy wheels

Help to give your vehicle a sense of power and stability while improving the overall appearance.

MAZDA3
EXECUTIVE SE



In addition to Executive grade

- Front fog lights
- Rear privacy glass
- Bi-Xenon headlights
- LED daytime running lights
- LED rear lights
- Rear parking sensors
- Rain sensing wipers
- Dusk sensing lights
- Dual-zone automatic air conditioning

- Cruise control
- Heated front seats

Options:

- Metallic / Mica painted finish
- Integrated navigation

Bodystyles:



- 5-door hatchback



- 4-door Saloon

The Mazda3 Executive SE has everything you need for both in-car and driving convenience. With a range of practical features including cruise control, fog lights and rear parking sensors for additional safety, you will uncover an array of creative technologies specific to your needs, and feel a sense of unity with your Mazda3.



Dual-zone climate control air conditioning

Ensure that both driver and front passenger ride in comfort with individual climate control zones.



Cruise control

Lets you maintain a set driving speed and can easily be disengaged when not in use.



Fog lights

Increase visibility when driving in adverse weather conditions and enhance the sleek shaping of the vehicle.



LED Daytime running lights and bi-xenon headlights

Help you clearly see the road ahead while improving the appearance of the vehicle front.

Mazda3

GT & PLATINUM GRADES



In addition to Executive SE

- 18" alloy wheels
- Active Driving Display
- Premium Bose® surround sound system with nine speakers
- Smart keyless entry system
- Digital speedometer
- Front parking distance sensors (In addition to rear)
- Adaptive front lighting system
- Rear reversing camera

Options:

- Metallic / Mica painted finish
- Integrated Navigation
- Leather Pack – with driver's power seat adjustment (Black leather standard on 2.2D GT & Platinum models)

Bodystyles:



- 5-door hatchback (GT)



- 4-door saloon (Platinum)

Experience the true potential of the Mazda3 with the GT & Platinum grades. With optimum levels of comfort and the latest safety features, including Adaptive Front Lighting System and Active Driving Display, the GT & Platinum grades offer a truly memorable and inspiring driving sensation.



Active Driving Display

Provides essential vehicle information, allowing you to focus on the road ahead.



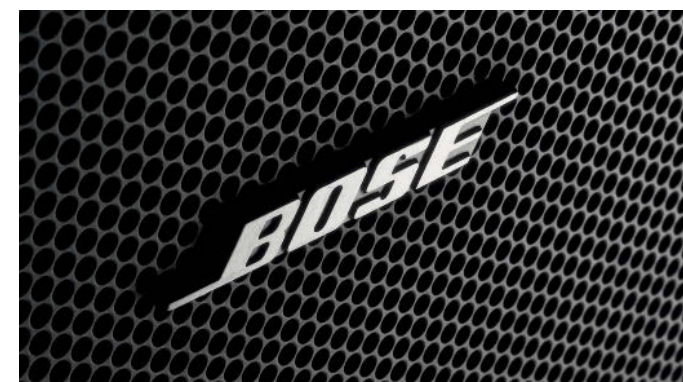
Black leather seats*

Improve the overall quality of the interior, letting you relax and enjoy the drive in comfort. *(Option on 1.5D GT & Platinum models, standard on 2.2D GT & Platinum models)



Rear-view camera

Gives you the perfect view of the rear of the vehicle to assist you when reversing. The picture is conveniently shown on the centre screen.



Bose® sound system

Delivers a rich surround sound and plenty of power to keep you entertained on your journeys.

Mazda3
ACCESSORIES

Make your Mazda3 uniquely yours. Whether you start with Executive, Executive SE, GT or Platinum grade, there's a long list of genuine Mazda accessories to help make your Mazda3 more like your idea of perfection. From individual items to a complete package, your Mazda retailer will give you all the information you need.



Main image shows Mazda3 GT 150ps 5 door hatchback with optional Snow Flake White Pearlescent paint with accessory 18" dark gun metal alloy wheels, LED front fog lights, front skirt, side skirt, rear skirt, rear roof spoiler and black mirror caps.



Scuff plate
Helps to improve the overall look and quality of the interior edge.



Aluminium Pedal Set
Enhances the interior styling of the Mazda3.

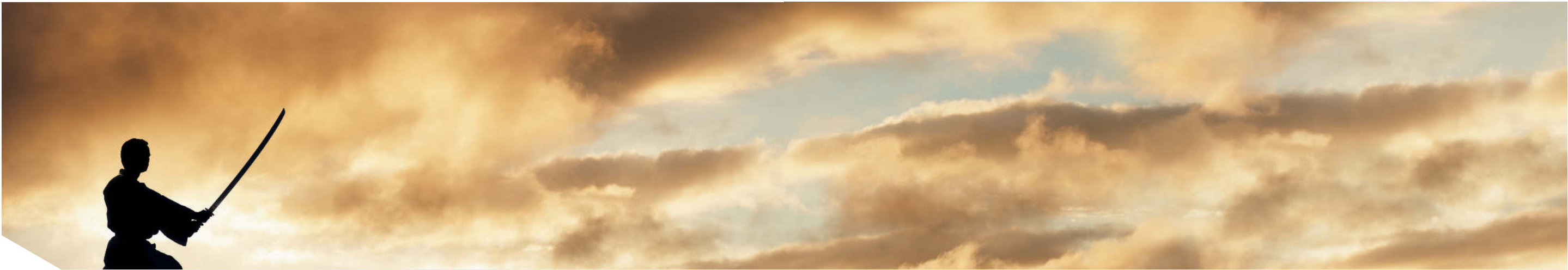


Boot liner
Helps to keep the vehicle luggage compartment clean and tidy.



Storage box
Allows you to transport small or delicate items securely, keeping them separate from other luggage.





OUR COMMITMENT TO YOU

Here at Mazda we pride ourselves on the quality we build into each and every one of our vehicles. But it doesn't stop there. Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. From specially-tailored finance packages to branded merchandise, no-one knows your Mazda3 better than us.

Mazda Finance

Mazda offers a variety of finance packages to suit the needs of both private and business customers. With our wide choice of plans and services, no-one is more committed to delivering complete motoring confidence and total peace of mind than Mazda and Mazda Finance.

Mazda Fleet and Business Services

As a Mazda corporate customer, you'll find that Mazda vehicles are designed to fulfil the diverse needs of a modern company. Our corporate service offers attractive purchase prices, low running costs and market-driven residual values, resulting in extremely competitive ownership costs.

3-year New Vehicle Warranty

The Mazda New Vehicle Warranty applies for 3 years or up to 100,000 km whichever comes first. Typical wearing parts are not covered by this warranty.

12-year Corrosion Warranty

The warranty against corrosion breakthrough lasts 12 years. Your Mazda authorised retailer / repairer will carry out a free visual inspection of the vehicle once a year.

3-year Paintwork Warranty

The Mazda paintwork warranty lasts 3 years, regardless of mileage. If any problems with the paintwork arise during this period, they will be rectified by a Mazda authorised retailer / repairer, provided the manufacturer is responsible for the defects.

Mazda Service Promise

Greater care, better value, more passion. Can anyone love your Mazda as much as you do? We can. We're passionate about offering the best possible service for your Mazda. That's why our technicians are trained by Mazda, why we use high-quality parts and why we offer warranties on every part we use. The result is enhanced reliability, greater safety, maximised resale value – and real enjoyment when you drive.

Mazda European Roadside Assistance

Taking the worry out of travel with fast, reliable and expert Mazda assistance if your Mazda suffers a breakdown, is stolen or is involved in an accident.

Mazda Digital Service Record

The Mazda Digital Service Record (DSR) system provides increased security against counterfeit service documents and odometer tampering, and makes it easy to keep the service history up to date. Stored on a central database, the DSR replaces the traditional paper service book and ensures a secure, accurate and permanent service history for the life of the vehicle.

Genuine Mazda Parts and Genuine Mazda Accessories

The only parts made with the same care and passion as your Mazda itself. Manufactured to the highest quality, they are carefully engineered for a perfect fit and faultless performance and are competitively priced. Naturally, they are covered for 12 months from the date of fitting.

Mazda Merchandising

Accessories, clothing and gear from your favourite car manufacturer to make your life more Zoom-Zoom.

OUR COMMITMENT TO THE ENVIRONMENT

Mazda makes cars that excite, look inviting to drive, are fun to drive and make you want to drive them again. But we are equally committed to the environment: to the creation of a sustainable future for all. This means using the earth's resources as sparingly as we can, never losing sight of environmental considerations in everything we do.

Our ongoing sustainability programme is dedicated to the development of clean technologies.

This covers every aspect of a vehicle's impact on the environment – from planning and development, through to manufacturing, use and eventual recycling / disposal. Below are just three examples of the many ways in which our environmental policies have already led to significant advances in 'green' technology.

Plant-derived plastics

In an industry-first, Mazda uses carbon-neutral* plant-derived biomass with a high plant content to produce interior plastics for our cars. This reduces our reliance on fossil fuels and cuts CO₂ emissions. In addition to using sustainable raw materials, the manufacturing process requires 30 per cent less energy than that for petroleum-based polypropylene plastics.

To be suitable for use as car parts, bioplastics must meet strict criteria for strength and heat resistance. Mazda's bioplastic is three times stronger and has 25 per cent higher heat resistance than conventional bioplastics – so the parts can be lighter, improving fuel economy. In addition, unlike conventional bioplastics, which are suitable for press-forming only, our bioplastic can be extrusion-moulded, making it the perfect material for a much wider variety of car parts.

Semi-dry machining process

The cast metal parts in a car go through a variety of machining processes such as surface milling and drilling. Conventional machining uses huge amounts of water-based coolant to cool and lubricate cutting tools, and remove and collect waste metal. There's also a pump needed to discharge the coolant, which itself consumes a significant amount of power. A further problem is disposal of all the waste coolant. Reducing the amount of coolant used in machining was a huge opportunity for Mazda to increase the sustainability of our manufacturing processes. Our 'semi-dry' machining process was the answer because it replaces large volumes of conventional coolant with tiny quantities of atomised biodegradable oil in a jet of air.

The benefits of semi-dry machining:

- The adoption of Mazda's semi-dry system for 90 per cent of machining processes resulted in an 84 per cent reduction in the amount of coolant required
- Mazda has reduced electricity consumption by 40 per cent on its machining lines. Two-thirds of this reduction is from the semi-dry process
- By recycling oil used for cutting and lubrication, the volume of oil-based waste liquid has been reduced. The amount of waste liquid produced by the machining lines has been cut by 80 per cent

Recycling

Recycling preserves natural resources and reduces landfill. In 1992, we became the first car manufacturer to recycle bumpers. However, we needed to remove 99.85 per cent of the old paint from old bumpers before the plastic was pure enough to be painted again. This meant we were limited to using the recycled bumper plastic in areas that didn't show because conventional recycling methods could only achieve 98.5 per cent. At Mazda, we never settle for 'conventional', so we developed a new recycling process, which removes 99.9 per cent of the old paint. And that's why we can now take old plastic bumpers and transform them into new ones.

Mazda Premacy Hydrogen RE

This advanced vehicle combines Mazda's hydrogen rotary engine with a hybrid drive system. The hydrogen engine creates electricity, which drives the wheels via an electric motor. This is an extremely energy-efficient system that provides exceptional vehicle response, so the driver can enjoy excellent performance and a range of 200 kilometres on hydrogen fuel. For even greater range, the dual-fuel system lets the car run on petrol as well as hydrogen.

*The same amount of CO₂ that is released when the bioplastic decomposes or is burnt is absorbed by growing plants, so our bioplastic has a negligible impact on total atmospheric CO₂ levels.

MODEL AVAILABILITY AND TECHNICAL DATA

Model Availability		1.5 SKYACTIV-G Petrol 100ps Manual	1.5 SKYACTIV-D Diesel 105ps Manual	1.5 SKYACTIV-D Diesel 105ps Automatic	2.2 SKYACTIV-D Diesel 150ps Manual	2.2 SKYACTIV-D Diesel 150ps Automatic
4 Dr Saloon:	Executive	■	■	–	–	–
	Executive SE	■	■	–	■	–
	Platinum	–	■	–	■	–
5 DR Hatchback:	Executive	■	■	–	–	–
	Executive SE	–	■	■	■	–
	GT	–	■	■	■	■

■ = Available.

Engine / Steering Data					
Engine Type					
Displacement (cc)	1496	1498	1498	2191	2191
Bore x stroke (mm)	74.5 x 85.8	76.0 x 82.6	76.0 x 82.6	86.0 x 94.3	86.0 x 94.3
Compression ratio	14.0:1	14.8:1	14.8:1	14.0:1	14.0:1
i-stop system	Yes	Yes	Yes	Yes	Yes
Maximum output (ps (kW) / rpm)	100 (74) / 6000	105 (77) / 4000	105 (77) / 4000	150 (110) / 4500	150 (110) / 4500
Maximum torque (Nm / rpm)	150 / 4000	270 / 1600 - 2500	270 / 1600 - 2500	380 / 1800	380 / 1800
Transmission type	6-speed manual	6-speed manual	6-Speed Automatic	6-Speed Manual	6-Speed Automatic
Valves per cylinder	4	4	4	4	4
Steering					
Minimum turning circle (wall to wall) (m)	11.4	11.4	11.4	11.4	11.4
Steering gear	----- Electronic Power Assist System (EPAS) rack and pinion -----				

SPECIFICATIONS

Performance & Economy		1.5 SKYACTIV-G Petrol 100ps Manual	1.5 SKYACTIV-D Diesel 105ps Manual	1.5 SKYACTIV-D Diesel 105ps Automatic	2.2 SKYACTIV-D Diesel 150ps Manual	2.2 SKYACTIV-D Diesel 150ps Automatic
4 Door Saloon						
Acceleration (0-100 km/h in sec) (sec.)		10.5	11.0	–	8.0	–
Top speed (km/h)		185	186	–	213	–
CO ₂ emissions (g/km)		118	99	–	104	–
EC emission level		Euro VI	Euro VI	–	Euro VI	–
Fuel consumption (l/100 km):	Urban	6.4	4.3	–	4.7	–
	Extra Urban	4.2	3.5	–	3.5	–
	Combined	5.0	3.8	–	3.9	–
Fuel tank capacity (litres)		51	51	–	51	–
Recommended fuel		Unleaded 95 RON	Diesel	–	Diesel	–

5 Door Hatchback						
Acceleration (0-100 km/h in sec) (sec.)		10.6	11.0	11.6	8.1	9.0
Top speed (km/h)		182	185	181	210	201
CO ₂ emissions (g/km)		119	99	114	107	127
EC emission level		Euro VI	Euro VI	Euro VI	Euro VI	Euro VI
Fuel consumption (l/100 km):	Urban	6.5	4.3	4.9	4.9	6.0
	Extra Urban	4.3	3.5	4.1	3.6	4.1
	Combined	5.1	3.8	4.4	4.1	4.8
Fuel tank capacity (litres)		51	51	51	51	51
Recommended fuel		Unleaded 95 RON	Diesel	Diesel	Diesel	Diesel

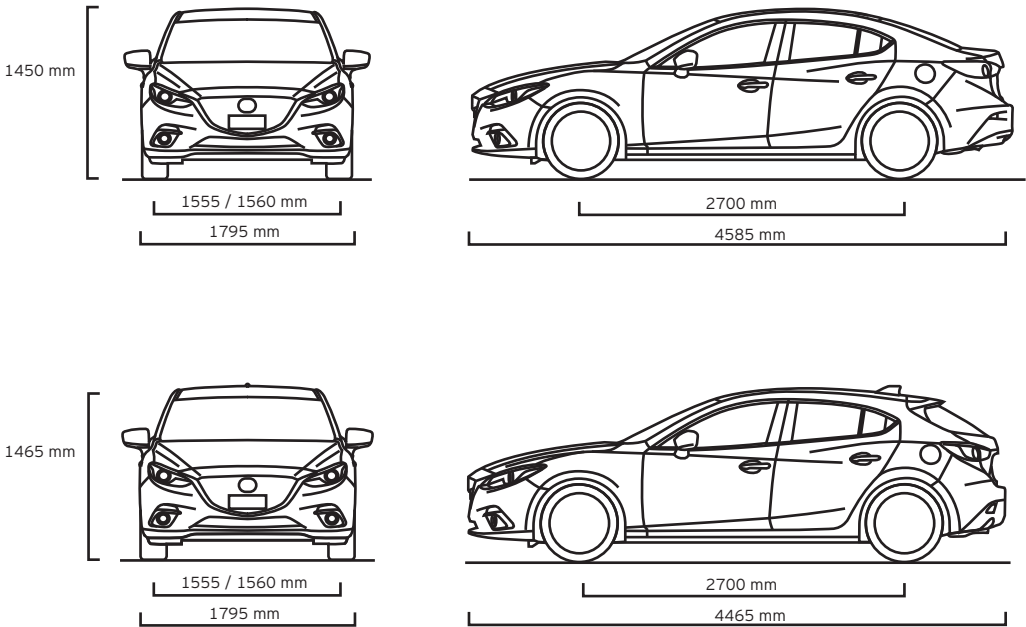
Fuel consumption and CO₂ emissions values according to 1999/100/EC.

SPECIFICATIONS

Dimensions & Weights		1.5 SKYACTIV-G Petrol 100ps Manual	1.5 SKYACTIV-D Diesel 105ps Manual	1.5 SKYACTIV-D Diesel 105ps Automatic	2.2 SKYACTIV-D Diesel 150ps Manual	2.2 SKYACTIV-D Diesel 150ps Automatic
4 Door Saloon						
Cargo volume, acc. to VDA (litres):	5-seat mode	419	419	–	419	–
	2-seat mode	–	–	–	–	–
Front headroom / leg room / shoulder room (mm)		981 / 1073 / 1452	981 / 1073 / 1452	–	981 / 1073 / 1452	–
Front track / rear track (mm)		1555 / 1560	1555 / 1560	–	1555 / 1560	–
Ground clearance between the axles – unladen (mm)		155	155	–	155	–
Kerb weight (kg) max. (including driver) (kg)		1330	1415	–	1459	–
Overall length / width / height (mm)		4,585 / 1,795 / 1450	4,585 / 1,795 / 1450	–	4585 / 1795 / 1450	–
Permitted axle load, front / rear (kg)		930 / 945	1015 / 940	–	1060 / 925	–
Permitted gross vehicle weight (kg):	Total	1800	1870	–	1910	–
	Front / rear	905 / 895	985 / 885	–	1035 / 875	–
Rear headroom / leg room / shoulder room (mm)		955 / 909 / 1382	955 / 909 / 1382	–	955 / 909 / 1382	–
Towing limit* (kg):	Braked (8% gradient)	1500	1300	–	1800	–
	Braked (12% gradient)	950	1300	–	1500	–
Wheelbase (mm)		2700	2700	–	2700	–

5 Door Hatchback						
Cargo volume, acc. to VDA (litres):	5-seat mode	364	364	364	364	364
	2-seat mode	1263	1263	1263	1263	1263
Front headroom / leg room / shoulder room (mm)		981 / 1073 / 1452	981 / 1073 / 1452	981 / 1073 / 1452	981 / 1073 / 1452	981 / 1073 / 1452
Front track / rear track (mm)		1555 / 1560	1555 / 1560	1555 / 1560	1555 / 1560	1555 / 1560
Ground clearance between the axles – unladen (mm)		155	155	155	155	155
Kerb weight (kg) max. (including driver) (kg)		1330	1420	1445	1470	1480
Overall length / width / height (mm)		4465 / 1795 / 1465	4465 / 1795 / 1465	4465 / 1795 / 1465	4465 / 1795 / 1465	4465 / 1795 / 1465
Permitted axle load, front / rear (kg)		930 / 945	1015 / 940	1040 / 945	1060 / 925	1075 / 930
Permitted gross vehicle weight (kg):	Total	1800	1870	1900	1910	1930
	Front / rear	905 / 895	985 / 885	1015 / 885	1035 / 875	1050 / 880
Rear headroom / leg room / shoulder room (mm)		955 / 909 / 1382	955 / 909 / 1382	955 / 909 / 1382	955 / 909 / 1382	955 / 909 / 1382
Towing limit* (kg):	Braked (8% gradient)	1500	1300	1300	1800	1500
	Braked (12% gradient)	950	1300	1300	1500	1500
Wheelbase (mm)		2700	2700	2700	2700	2700

*Towing capacity is based on a 12% gradient and tested in accordance with 92/21/EEC as amended by 95/48/EC.



SPECIFICATIONS

Safety and Security	Executive	Executive SE	GT	Platinum
Alarm and immobiliser system	●	●	●	●
Driver and front passenger airbags	●	●	●	●
Dynamic Stability Control (DSC) with Traction Control System (TCS)	●	●	●	●
Emergency Stop Signalling system (ESS)	●	●	●	●
Four-wheel Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Emergency Brake Assist (EBA)	●	●	●	●
Front and rear curtain airbags	●	●	●	●
Front side airbags	●	●	●	●
Hill Hold Assist (HHA)	●	●	●	●
ISOFIX child seat anchorages: Attached to outer rear seats	●	●	●	●
Baby and child seats	○A	○A	○A	○A
Passenger airbag deactivation system	●	●	●	●
Seatbelts:	Front, 3-point (ELR) x 2 with pre-tensioners and load-limiters, height-adjustable	●	●	●
	Rear, 3-point (ELR) x 3 with pre-tensioners	●	●	●
Self-supporting rigid and torsion-resistant all-steel body with defined crush zones for the front and rear sections, stable passenger safety cell with side impact reinforcement in the door				
SKYACTIV-Body engineered 'triple H' body structure to help protect occupants from impact forces				
Smart City Brake Support (SCBS)				
Aluminium pedal set ¹⁾	○A	○A	○A	○A
Floor mats:	"Luxury"	○A	○A	○A
	"Standard"	○A	○A	○A
Fog lamp bezel*	○A	○A	○A	○A
Fog lamp kit:	Halogen-type*	○A	○A	○A
	LED-type*	○A	○A	○A
Mud flaps:	Front	○A	○A	○A
	Rear	○A	○A	○A
Rubber mats	○A	○A	○A	○A
Scuff plates with Mazda3 Logo	○A	○A	○A	○A

● = Standard; ○A = Optional accessory at extra cost.
*Front Fog Lights are standard on the Executive SE, GT & Platinum and optional accessory on the Executive. ¹⁾ Set of Aluminium Pedals and Aluminium Foot Rest is available for Manual Transmission only.

SPECIFICATIONS

Exterior Features		Executive	Executive SE	GT	Platinum
Door Mirrors:	Electrically-adjustable, power folding, heated body-coloured door mirrors with integrated indicators	●	●	●	●
Dual chrome exhausts (hatchback 2.2D models only)		–	●	●	–
Emergency tyre repair kit		●	●	●	●
Front fog lights		–	●	●	●
Headlights:	Adaptive Front lighting System (AFS)	–	–	●	●
	Bi-Xenon, with automatic headlight levelling and cleaning	–	●	●	●
	Daytime running lights	●	–	–	–
	Dusk-sensing lights	–	●	●	●
	Halogen, with manual headlight levelling	●	–	–	–
	LED signature daytime running lights	–	●	●	●
LED signature rear lights		–	●	●	●
Metallic / mica / pearlescent paint		○	○	○	○
Parking distance sensors:	Front and rear	–	–	●	●
	Rear	–	●	–	–
Privacy glass:	Rear and rear side windows ¹⁾	–	●	●	●
Rear lip spoiler (Saloon models only)		–	–	–	●
Rear roof spoiler (hatchback models only)		●	●	●	–
Shark-fin antenna (hatchback models only)		●	●	●	–
Wipers:	Front, adjustable speed with intermittent wipe	●	●	●	●
	Front, rain-sensing	–	●	●	●
	Rear, adjustable speed with intermittent wipe (hatchback models only)	●	●	●	●
Front, side and rear skirt		○A	○A	○A	○A
Roof Carrier System:	Roof Rack	○A	○A	○A	○A
	Attachment for skis / snowboards	○A	○A	○A	○A
	Attachment for bicycles	○A	○A	○A	○A
	Roof Box	○A	○A	○A	○A
Roof moulding:	Fixation cap needed for roof carrier system	○A	○A	○A	○A
Tow Bar:	Detachable	○A	○A	○A	○A
	Tow bar harness (available in 7-pin and 13-pin)	○A	○A	○A	○A
Rear bumper step plate with Mazda3 Logo		○A	○A	○A	○A
Wheels & Suspension:	16" Alloy	●	●	–	–
	18" alloy wheels with 215/45 R18 tyres	–	–	●	●
	Alloy wheel 16"	○A	○A	○A	○A
	Alloy wheel 16"	○A	○A	○A	○A
	Alloy wheel 18"	○A	○A	○A	○A
	Alloy wheel 18"	○A	○A	○A	○A
	Lockable wheel nuts	○A	○A	○A	○A

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost; □ = Part of an Option Pack available at extra cost.
¹⁾ Rear window of saloon model is a lighter shade than rear side windows due to rear central brake light visibility.

SPECIFICATIONS

Comfort and Convenience		Executive	Executive SE	GT	Platinum
Air-conditioning:	Dual-zone climate control	–	●	●	●
	Manual	●	–	–	–
Cruise control with manual speed adjustment		–	●	●	●
Engine start/stop button		●	●	●	●
Front and rear electric windows		●	●	●	●
Integrated Bluetooth®:	Aha app and Stitcher app integration (Internet radio, Facebook, Twitter) ²⁾	●	●	●	●
	Audio hands-free calling and easy access to phone contacts via touch screen or commander as well as auto creation of voice tags ²⁾	●	●	●	●
	Audio transfer from compatible devices ²⁾	●	●	●	●
		●	●	●	●
Mazda Multimedia System:	7" TFT colour touch-screen	●	●	●	●
	AM/FM/DAB radio, single CD / MP3 and six speakers	●	●	–	–
	AM/FM/DAB radio, single CD / MP3 with premium Bose® Centerpoint® surround-sound system and nine speakers	–	–	●	●
	Multimedia commander and volume control dial	●	●	●	●
	Steering wheel-mounted audio and Bluetooth® controls	●	●	●	●
	USB audio / Aux connectivity	●	●	●	●
Mazda navigation system:	European mapping with alternative route calculations, point of interest search.	○	○	○	○
Power steering:	Electronic power assist system (EPAS)	●	●	●	●
Rear Reversing Camera		–	–	●	●
Remote central locking with deadlocking		●	●	●	●
Smart remote keyless entry system		–	–	●	●

Interior Features

Auto-dimming rear-view mirror		●	●	●	●
Dashboard decoration panel:	Piano black	●	●	–	–
	Silver	–	–	●	●
Leather-wrapped gear knob and handbrake		●	●	●	●
Pedals:	Aluminium-finish for manual transmission only	○A	○A	○A	○A
Scuff plates		○A	○A	○A	○A
Luggage compartment:	Boot liner	○A	○A	○A	○A
	Boot compartment light, LED	○A	○A	○A	○A
	Boot storage tray	○A	○A	○A	○A
	Boot storage box	○A	○A	○A	○A
	Tie-down hooks, four	○A	○A	○A	○A
		○A	○A	○A	○A
Meter set display:	Active Driving Display (head-up display)	–	–	●	●
	Analogue speedometer	●	●	–	–
	Digital speedometer	–	–	●	●
	Trip computer	●	●	●	●
		●	●	●	●
Rear seats:		●	●	●	●
Seats:	Centre armrest with two cupholders	●	●	●	●
	Premium black cloth trim	●	●	● ³⁾	● ³⁾
	Black leather seats	–	–	○ ³⁾	○ ³⁾
	Driver's seat, manual lumbar adjustment	●	●	●	●
	Driver's seat, manual slide, recline and height adjustment	●	●	●	●
	Driver's seat, power slide, recline and height adjustment	–	–	○ ⁴⁾	○ ⁴⁾
	Heated front seats with 3-stage settings	–	●	●	●
	Light Stone leather seats	–	–	○ ³⁾	○ ³⁾
	Passenger seat height adjust	●	●	●	●
		●	●	●	●
Steering wheel:	Leather-wrapped	●	●	●	●
	Paddle shift for automatic transmission (Auto transmission only)	–	–	●	–
	Telescopic and tilt adjustment	●	●	●	●

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost; □ = Part of an option pack, at extra cost.
The following two footnotes refer to mobile and audio device compatibility. Please ensure that your device is compatible with the functions of the Mazda3.
²⁾ Requires compatible Apple® or Android™ device. A-ha™ / Stitcher™ apps need to be downloaded to mobile device and app registration completed before connection. Data usage and costs will vary, please contact your network provider for more information. Data usage relies on a valid data signal being available. These functions may not operate in areas of low signal strength.
Bose® and the Bose logo are registered trademarks of Bose Corporation in the US and other countries. Used with permission.
The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mazda Motor Company is under licence. Other trademarks and trade names are those of their respective owners.
Bose® speakers are fitted to the GT and Platinum spec as standard.
³⁾ Full leather seats are available as an option (at extra cost) for the GT & Platinum 1.5D, choice of Black Leather or else Light Stone Leather. ³⁾ Black Leather comes standard on 2.2D GT & Platinum grades with the option of Light Stone Leather at an extra cost. ⁴⁾ Comes as part of leather pack.

SPECIFICATIONS

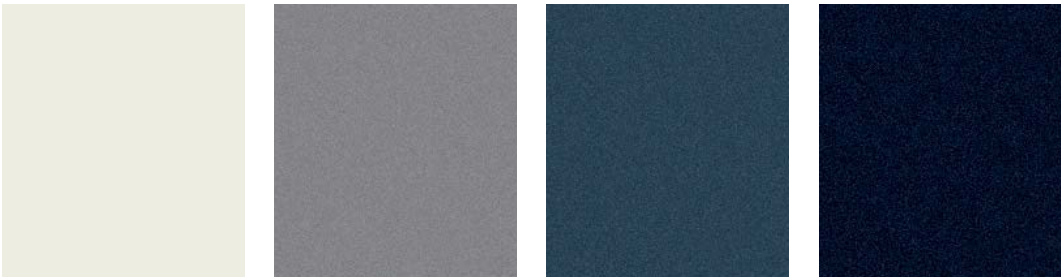
Model	Executive	Executive SE	GT	Platinum
Trim	Cloth	Cloth	Cloth. Leather is Optional for 1.5D models*. Black leather is standard on 2.2D GT models.	Cloth. Leather is Optional for 1.5D models*. Black leather is standard on 2.2D Platinum models.
Solid Body Colour				
Arctic White	■	■	■	■
Mica and Metallic Body Colours*				
Aluminum Metallic	■	■	■	■
Blue Reflex Mica	■	■	■	■
Deep Crystal Blue Mica	■	■	■	■
Jet Black Mica	■	■	■	■
Meteor Grey Mica	■	■	■	■
Snowflake White Pearlescent	■	■	■	■
Soul Red Metallic	■	■	■	■
Titanium Flash Metallic	■	■	■	■

■ = Available. * = Available at an extra cost.

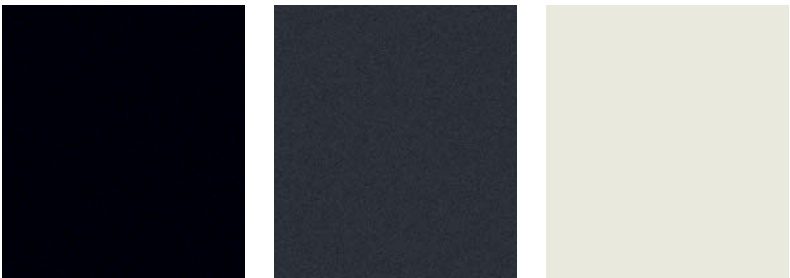
COLOUR TRIMS



Black fabric (Executive, Executive SE, GT 1.5D & Platinum 1.5D)
Black leather* (Option on GT 1.5D & Platinum 1.5D and standard on GT 2.2D & Platinum 2.2D)
Light Stone leather* (Option on GT & Platinum)



Arctic White Solid
Aluminium Metallic*
Blue Reflex Mica*
Deep Crystal Blue Mica*



Jet Black Mica*
Meteor Grey Mica*
Snowflake White Pearlescent*



Soul Red Metallic*
Titanium Flash Metallic*

*Available at an extra cost.

Mazda Motor Ireland reserves the right to introduce changes in specification and equipment due to its ongoing product development. Colour and trim samples shown in this brochure may vary from the actual colours because of the limitations of the printing process. It is recommended that you consult your Mazda retailer when referring to these.

Bose®, the Bose logo, Richbass®, Nd® and AudioPilot® are registered trademarks of Bose Corporation in the U.S. and other countries. Used with permission.

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mazda Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

iPhone® and iPad® are trademarks of Apple Inc.

December 2015

BJN 205002/IRL en/V1

Internet: www.mazda.ie

